

ASMSU Supplemental or Reserve Request Sheet

2018-Request-#8

Date Submitted (dd/mm/yyyy)	<u>3/19/2018</u>	E-mail Address	<u>asmsupa@montana.edu</u>
Person Responsible	<u>Connlan Whyte</u>	Program Responsible*	<u>Student Political Action</u>
Title and Organization	<u>ASMSU Political Action</u>	ASMSU Director Responsible*	<u>Director of Student Political Action</u>
Phone Number	<u>4064222006</u>	*If this is a sponsorship	

Price Quoted

Description of Item(s) to be Purchased	Vendor A	Vendor B	Total Request	SENATE USE	SENATE USE
	Price	Price	Price	Finance	Senate
staprintWalking Cards Colored Front and Back (\$16.98 for 100, need 50)	\$ 849.00		\$ 849.00	\$ 849.00	\$ 849.00
banners.com Vinyl Banners (Three at \$135.71)	\$ 407.13		\$ 407.13	\$ 407.13	\$ 407.13
Sticker Mule Stickers (1000 at 21 cents a piece)	\$ 213.00		\$ 213.00	\$ 213.00	\$ 213.00
Facebook Social Media Bumps (4 at \$50 a piece)	\$ 200.00		\$ 200.00	\$ 200.00	\$ 200.00
Two Events with Food (400 people at each event)	\$ 2,000.00		\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Total	\$ 3,669.13	\$ -	\$ 3,669.13	\$ 3,669.13	\$ 3,669.13

PASSED

Signature of Director: _____

Signature of Buyer: _____

PAYMENT METHOD:		FOR OFFICE USE ONLY			
On Campus:	Off Campus:	Type of Request:	Yes	No	
Index #:	Mailing Address:	Supplemental	Finance Vote	5	0
Dept. Accountant:	Contact Name:		Senate Vote	16	0
	Phone:	Reserve			
	Email:				

~This form MUST be submitted to the Senate Pro Tempore, who will present it to Finance Board. Upon Finance Board approval, it will be presented to Senate.

~Upon Senate approval, the form will be turned into the Operations Manager, who will process the request.

~ If Finance Board doesn't NOT approve this request, it is STILL presented to the ASMSU senate. It will then need a 2/3 majority to approve.

~ If this is a sponsorship, an ASMSU program director must endorse and cosign.

~You must present this Request to both Finance Board and Senate. Attach any pertinent information to this form.

~If funds will be used to purchase from an outside vendor, add vendor info as well as purchase options from multiple vendors.

~Payment takes 4-6 weeks. Do not fill out grey areas.

~Please contact the ASMSU Operations Manager with any questions - 994-6865

Proposal

Background: Concisely describe the background of the request.

Come November this year the citizens of Montana will have a ballot vote to either uphold or get rid of the Six Mill Levy. The Six Mill Levy is voted on every ten years and has been upheld since it was first introduced in 1948. The Six Mill Levy itself subsidizes state funding for higher education with a small land tax. Each time it is upheld it does not increase taxes but instead keeps the taxes that it has been since it started in 1948. The Board of Regents recently polled Montana and only 48% of the population polled voted yes. The support of the levy has been slowly decreasing for the last three decades. This poll confirms the Montana University System's worst fear, that the Levy's support has dropped and will not be upheld in November. The above request is for advertising and planning materials to start and sustain a support campaign run by MSU and other universities across Montana to try to rally as much support for the Levy as possible. If the Levy is not upheld Tuition will rise about 18% and the Montana Legislature may take the Levy's failure as a sign that public support for Higher Education is low and Higher Education funding should be cut which would then result in an even bigger tuition hike.

Request: Outline and justify the item(s) to be purchased or the amount of funding needed.

Walking Cards will be sent to MSU students via the mail. Vinyl banners will be used at the awareness events and be used to hang up around campus to spread further awareness. Stickers will be used to give out to students as a way to advertise via people's personal property like water bottles and laptops. The social media bumps will be used to advertise the planned events along with asking students to vote for the levy. Other social media will be dedicated towards spreading more awareness and information in regards to the levy. Lastly the two events will require a great amount of money for both food and further advertising. The president and political action director are aiming for a huge turnout at each event.

Impact and Implementation: Please detail the impact to the program(s) or student constituencies the request will benefit, lifetime of item(s) to be purchased, as well as who is responsible for overseeing the use of the funds, if approved.

All of the above money that will be requested is dedicated to keeping student tuition low for the next decade. The vote for the Six Mill Levy will occur in November of 2018 so the requested money will be used for programming up until that point. The goal of the above programming is to keep tuition low and affordable for the next decade. Without the Six Mill Levy, tuition could rise by about 18% for the next decade at least.